Event Details

Sunday September 24, 2017 5–8 pm

217 E. 37th Street Kansas City, MO 64111

> The home of Karen and Scott Seitter

A fundraiser to support the work of Vicki's Clinic and women's heart health

EVENT COMMITTEE

Jane Albright
Leslie Russo Bayer
Janie Foltz
Susan Ford
Terri Hiebert
Karin Morgan, RN
Jane Piper, RN
Karen Seitter
Debbie Stevermer
Kathy Webster
Kelly Wilson

ADVISORS

Velda McMorris Karin Morgan, RN Rhea C. Pimentel, MD Ashley Simmons, MD Tracy Stevens, MD, FACC





Dear Supporter,

One woman dies of heart disease or stroke every minute. Each one of those minutes takes a mother, a wife, a daughter, a friend. The minute that changed my life came in 2005 when my sister, Vicki McCombs, was laughing and talking with her husband - the next minute she was gone.

Vicki was an active 53-year-old woman who had never thought to be screened for heart disease.

Vicki lost her battle with heart disease without even knowing she was in a fight.

Talking with friends about my sister, a vision formed. Together we launched **And The Beat Goes On**, an annual event now in its sixth year, to fund Vicki's Clinic at the Kansas City CARE Clinic. Through the funds we raise, women have access to heart health assessment and receive life-saving care they might not otherwise afford. Care, access, and education can make a life saving difference for women with or at risk for heart disease.

Your sponsorship of **And the Beat Goes On** will provide preventative care and screenings that empower women at risk for cardiac disease.

Please, we need your help to continue this work for Kansas City's mothers, sisters, daughters, wives, and friends.

We have included sponsorship information for the 2017 **And The Beat Goes On**. We are happy to answer any questions you have, just call 816.777.1540 or visit beatgoesonkc.org. Consider how you can help, and make the decision today to help the lives - and hearts - of Kansas City women.

Gratefully,

Leslie Bayer

The Kansas City CARE Clinic (formerly the Kansas City Free Health Clinic) is a designated 501(c)(3) with a mission to promote health and wellness by providing Care, Access, Research and Education to the underserved and all people in our community.

Help Us Keep the Beat!

WHY SUPPORT VICKI'S CLINIC?

Because heart disease poses a real threat to the women we love...

- Cardiovascular diseases and stroke cause 1 in 3 women's deaths each year.
- One woman dies of heart disease every 80 seconds.
- 90% of women have one or more risk factors for heart disease or stroke.
- Women have a **higher lifetime risk** of stroke than men.
- 80% of heart disease and stroke events may be **prevented by lifestyle changes** and education.
- Fewer women than men survive their first heart attack.
- The symptoms of heart attack can be different in women vs. men, and are often misunderstood even by some physicians.

VICKI'S CLINIC IS FIGHTING BACK AGAINST HEART DISEASE!

Because we care about women in our community.

- The Clinic cares for over **2,600 women** in our community, and many are high risk for heart disease.
- Kansas City CARE Clinic hosts Vicki's Clinic, a women's heart health initiative to prevent and screen for heart disease.
- Last year, Vicki's Clinic treated **827 women** who are at risk for heart disease.
- Services expanded in 2016 when the Clinic launched an on-site pharmacy, increasing access to the medications they need, at discounted prices they can afford.
- The Clinic **educates patients** on the risk factors for heart disease and what a heart attack actually feels like.
- **Generous support** raised by And the Beat Goes On has funded critical staff time, vital cardiovascular equipment, and essential medications for Vicki's Clinic patients.



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SPONSORSHIP

All sponsorships received by July 21 will be recognized on our website, event signage, and print materials.

\$5,000 - 10 reservations \$1,000 - 6 reservations

\$2,500 - 8 reservations \$500 - 4 reservations

\$250 - 2 reservations

Individual reservations available for \$53. (\$1 for each year of Vicki's life)

For more information, visit beatgoesonkc.org or call 816-777-1540.

SPONSORSHIP COMMITMENT

Sponsorship registrations may be completed securely online at beatgoesonkc.org.

Invitations to follow.

Yes, I want to sponsor and attend And the Beat Goes On on September 24, 2017\$5,000\$2,500\$1,000\$500\$250
Yes, I want to sponsor And the Beat Goes On , but I decline ticket benefits. Please accept my 100% tax-deductible sponsorship:\$5,000\$2,500\$1,000\$500\$250
Please accept my 100% tax-deductible donation in the amount of \$

Name	Payment Method
SponsorshipPrint exactly as you would like it to appear on materials	Invoice Me
Address	Credit Card Also available online at beatgoesonkc.org
City	Card #
State Zip	
Phone	Signature
Email	Check Enclosed Made payable to Kansas City CARE Clinic

Please return this form to:

Kansas City CARE Clinic, 3515 Broadway, Kansas City, MO 64111 or email to malindam@kccareclinic.org